

Complimentary buyers' seminars

2012

January 20 & 21

Delta Prince Edward - 18 Queen Street, Charlottetown, Prince Edward Island

Friday

10:30 –
11:30 am

John Rowe is the president and owner/operator of Island Abbey Foods Ltd. (Honibe), best known for the Honibe - Honey Drop™. The R&D was conceived in the late 1990's and since, John and his team have achieved numerous national and international awards, media coverage and national distribution internationally into grocery retail within year one of launch with the innovative Honey Drop™. The entrepreneurial endeavors landed the team on Dragon's Den last January, securing a 'TV deal' for \$1 million for a unique offer in the honey and natural health industries. John also owns the Timeless Group of Companies (Timeless Technologies, Timeless Medical System and Timeless Veterinary Systems), has been developing software products and IT systems on PEI since 1994.



John was named: Top Ten Innovator by Food in Canada in 2008; a Top Ten Worldwide Innovator in 2008 and 2009; a Planet Eureka! Hot 100 Innovators in 2009; the Greater Charlottetown Area Chamber of Commerce Emerging Business Award Winner, 2010 and Marketing Excellence Award Winner, 2011; the Premier's Medal of Innovation Winner 2010; a Bishop's University Top 10 After 10 2011 and the Innovation PEI Pilot Fund 2009, the Innovation PEI Discovery and Development Fund 2009 and ACOA's Atlantic Innovation Fund 2010.

**Saturday
Breakfast**
9-10 am



Dave Cormier is an educational researcher and thinker, an online community manager and the Manager of Web communications and innovations at the University of Prince Edward Island. A regular speaker and commentator on the practical use of online and social technologies, his main area of focus is on making new technologies work in regular people's lives.

The technologies may be new, but being social isn't.



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BUYERS' MARKET