

EXHIBITOR APPLICATION

**PRINCE EDWARD ISLAND CRAFT AND GIFTWARE
BUYERS' MARKET**

COMPANY _____ CONTACT PERSON _____

ADDRESS _____ CITY/TOWN _____

PROVINCE _____ POSTAL CODE _____ PHONE _____ FAX _____

EMAIL _____ WEB _____

Description for show guide (25 words - Innovation PEI reserves the right to edit copy)

Name(s) of people working your booth that require badges: 1) _____

2) _____ 3) _____

4) _____ 5) _____

CONDITIONS OF CONTRACT

1 EXHIBITOR CONDITIONS

- a) The exhibitor agrees to abide by all rules and regulations adopted by show management and agrees that show management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the show.
- b) The exhibitor is responsible to ensure their display does not violate any laws, bylaws, ordinances or regulations of any government or regulatory body.
- c) The trade show area will be considered a non-smoking area. The exhibitor agrees to obey these and any non-smoking regulations in effect at the facility and agrees to ensure that its officers, agents, employees, and those for whom in law they are responsible for, obey any such regulations.

2 DISPLAY

- a) The exhibitor agrees to occupy the contracted exhibit space during the full term of the show and to exhibit only the products described in this contract.
- b) Booth space will be awarded on a first come, first served basis, with remaining booth allotment awarded by random draw. Show management reserves the right to change if necessary, the assignment of space to be occupied by the exhibitor in order to create an effective exposition.
- c) All exhibiting companies with no previous wholesale trade show experience agree to participate in the assessment unit. In the event that the product does not pass assessment and participation in the event is cancelled, all deposits paid by the exhibitor will be refunded in total with an explanation as to why the product was not accepted.

3 INSURANCE

The exhibitor agrees to indemnify and hold harmless show management, show sponsors and the facility, their respective officers, agents and employees, against all claims, costs and charges of every kind resulting from their occupancy of the exhibit space or its environs, for personal injuries, death, property damages or any other damage sustained by the exhibitor or its officers, agents, employees or those for whom in law they are responsible, or show management or a visitor to the show.

4 EXHIBITOR'S PROPERTY

All of the exhibitor's property at the show shall be at the sole risk of the exhibitor and show management assumes no responsibility for loss or damage thereto.

5 BUILDING

The exhibitor is liable for any damage they cause to the facility or to any property of show management, its agents or any other exhibitor. The exhibitor may not apply paint, lacquer, adhesive or other coatings to the facility or to the property of show management, its agents or any other exhibitor.

6 CANCELLATION AND TERMINATION

This contract may only be cancelled if notice, in writing, is received by show management. In the event the exhibitor fails to make payment or comply in any respect with the terms of this contract, show management reserves the right to cancel this contract without notice and all rights of the exhibitor hereunder shall cease and terminate.

7 REMOVAL OF EXHIBITS

The exhibitor agrees **no display will be dismantled** or goods removed during the entire run of the show, but will remain intact **until the end of the final closing hour of the last show day**. The exhibitor also agrees to remove display and equipment from the show site by the final move-out time limit.

8 DATA COLLECTION

Exhibitor agrees to complete a **confidential survey**, the level of their GROSS sales attributed to their participation in the event, and agrees to complete a confidential on-site evaluation of the event.

9 BOOTH ETHICS

Exhibitors wishing to enter another exhibitors' booth may do so, ONLY if invited. Please adhere to this policy.

Please print, sign and date the contract and mail along with your cheque made payable to the:

Innovation PEI Inc., at PO Box 910, Charlottetown, PE C1A 7L9.

x _____ Signature of Exhibitor _____ Date